

MANAGEMENT ACCELERATION PROGRAMME + (MAP+)



JBS
JOHANNESBURG
BUSINESS SCHOOL

■ THE BUSINESS
of REIMAGINING
YOUR FUTURE

Programme Overview

Orientation	Opening of Programme Introduction to Capstone Project Coaching Process	
Study Block 1	The Digital Leader: Personal Leadership 2 days	Project Management 3 days
Executive Coaching Session 1		
Study Block 2	Managing People in the Digital Era 2 days	Business & Financial Decision Making 3 days
Study Block 3	Pathways to Digital Transformation 2 days	Strategic Foresight, Business Transformation & Innovation 2 days
Executive Coaching Session 2		
Study Block 4	Models for Management – Tools to engage effectively in the 4IR 2 days	Digital Marketing 2 days
Capstone Simulation	Online Business Simulation 2 days	

Study Block 1

Times	Tuesday, 07 June 2022	Tuesday – Wednesday 14-15 June 2022	Monday – Wednesday 20-22 June 2022
09:00 – 10: 45	Orientation – Opening of Programme Introduction to Capstone Project ICE Coaching Process	The Digital Leader: Personal Leadership <i>Siphiwe Moyo</i>	Project Management <i>Nana Tankou</i>
10:45 – 11:00		Mid-morning Break	
11:00 – 12:30		The Digital Leader: Personal Leadership <i>Siphiwe Moyo</i>	Project Management <i>Nana Tankou</i>
12:30 – 13:30		Lunch Break	
13:30 – 15:00		The Digital Leader: Personal Leadership <i>Siphiwe Moyo</i>	Project Management <i>Nana Tankou</i>
15:00 – 15:15		Afternoon Break	
15:15 – 17:00		The Digital Leader: Personal Leadership <i>Siphiwe Moyo</i>	Project Management <i>Nana Tankou</i>

Study Block 2

Times	By Monday, 01 August 2022	Monday – Tuesday 01-02 August 2022	Wednesday – Friday 03-05 August 2022
09:00 – 10: 45	Continuation of Capstone Project Executive Coaching Session 1	Managing People in the Digital Era <i>James van der Westhuizen</i>	Business & Financial Decision Making <i>Wayne Moodaley</i>
10:45 – 11:00		Mid-morning Break	
11:00 – 12:30		Managing People in the Digital Era <i>James van der Westhuizen</i>	Business & Financial Decision Making <i>Wayne Moodaley</i>
12:30 – 13:30		Lunch Break	
13:30 – 15:00		Managing People in the Digital Era <i>James van der Westhuizen</i>	Business & Financial Decision Making <i>Wayne Moodaley</i>
15:00 – 15:15		Afternoon Break	
15:15 – 17:00		Managing People in the Digital Era <i>James van der Westhuizen</i>	Business & Financial Decision Making <i>Wayne Moodaley</i>

Study Block 3

Times	By Tuesday, 13 September 2022	Tuesday – Wednesday 13-14 September 2022	Thursday – Friday 15-16 September 2022
09:00 – 10: 45	Continuation of Capstone Project	Pathways to Digital Transformation <i>Herman Singh</i>	Strategic Foresight, Business Transformation & Innovation <i>Dr Thabo Mosala</i>
10:45 – 11:00		Mid-morning Break	
11:00 – 12:30		Pathways to Digital Transformation <i>Herman Singh</i>	Strategic Foresight, Business Transformation & Innovation <i>Dr Thabo Mosala</i>
12:30 – 13:30		Lunch Break	
13:30 – 15:00		Pathways to Digital Transformation <i>Herman Singh</i>	Strategic Foresight, Business Transformation & Innovation <i>Dr Thabo Mosala</i>
15:00 – 15:15		Afternoon Break	
15:15 – 17:00		Pathways to Digital Transformation <i>Herman Singh</i>	Strategic Foresight, Business Transformation & Innovation <i>Dr Thabo Mosala</i>

Study Block 4

Times	By Tuesday, 25 October 2022	Tuesday – Wednesday 25-26 October 2022	Thursday – Friday 27-28 October 2022
09:00 – 10: 45	Continuation of Capstone Project Executive Coaching Session 2	Models for Management – Tools to engage effectively in the 4IR <i>James van der Westhuizen</i>	Digital Marketing <i>Philasanda Sokhela</i>
10:45 – 11:00		Mid-morning Break	
11:00 – 12:30		Models for Management – Tools to engage effectively in the 4IR <i>James van der Westhuizen</i>	Digital Marketing <i>Philasanda Sokhela</i>
12:30 – 13:30		Lunch Break	
13:30 – 15:00		Models for Management – Tools to engage effectively in the 4IR <i>James van der Westhuizen</i>	Digital Marketing <i>Philasanda Sokhela</i>
15:00 – 15:15		Afternoon Break	
15:15 – 17:00		Models for Management – Tools to engage effectively in the 4IR <i>James van der Westhuizen</i>	Digital Marketing <i>Philasanda Sokhela</i>

Study Block 5

Times	Tuesday, 15 November 2022	Wednesday, 16 November 2022
09:00 – 10: 45	Online Business Simulation <i>Capstone Project</i>	Online Business Simulation <i>Capstone Project</i>
10:45 – 11:00	Mid-morning Break	
11:00 – 12:30	Online Business Simulation <i>Capstone Project</i>	Online Business Simulation <i>Capstone Project</i>
12:30 – 13:30	Lunch Break	
13:30 – 15:00	Online Business Simulation <i>Capstone Project</i>	Online Business Simulation <i>Capstone Project Debrief</i>
15:00 – 15:15	Afternoon Break	
15:15 – 17:00	Online Business Simulation <i>Capstone Project</i>	Online Business Simulation <i>Capstone Project Debrief</i>