



JBS
JOHANNESBURG
BUSINESS SCHOOL

MASTER IN BUSINESS ADMINISTRATION

OPENING A DIGITAL WORLD OF OPPORTUNITY



Commemorating 20 Years of Reimagining your Future

MASTER IN BUSINESS ADMINISTRATION

Our MBA is relevant, practical and geared to the technological advances that drive business. You can study your MBA with a focus on General Management or Digital Healthcare Management.



YOUR FUTURE BEGINS WITH AN **MBA**

Welcome to the **Johannesburg Business School (JBS)**. We're delighted that you're considering studying an MBA with us. Anyone working in business is aware of the increasingly dynamic, volatile and unpredictable nature of the business world. As we confront the implications of digital transformation and the complete reshaping of the world of work, we need to prioritise different ways of thinking and leading. The leaders who succeed amid this flux will be those who are agile enough to see uncertainties as opportunities, rather than threats.

To keep up with these demands, MBA's have had to evolve to ensure graduates are equipped with new and varied forms of knowledge and skills. As a leading innovative business school, JBS has developed a world-class MBA that does exactly that. Our MBA enables you to consider business challenges from a multidisciplinary perspective, empowers you with systemic thinking approaches, and provides you with valuable skill and expertise in digital transformation and innovation. While our context is global, our perspective is uniquely pan-African, and our focus is on the individual – you. Through personal interaction and high-impact practical learning, the JBS MBA will challenge and hone your critical thinking, creativity, social and digital intelligence, and cross-cultural competencies.

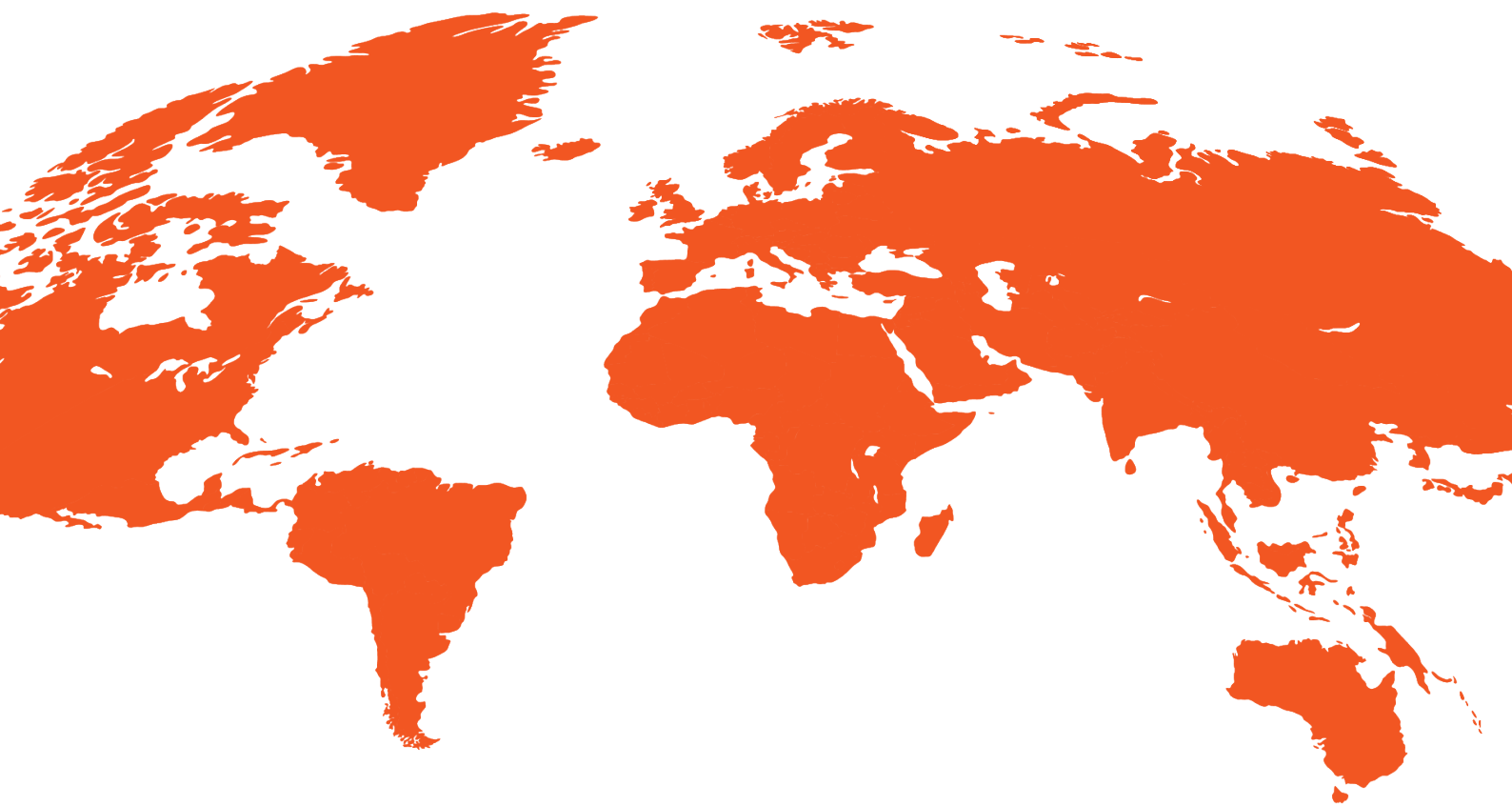
Our goal is to ensure that you are able to compete in the modern economy confidently and effectively, and adapt to whatever the future may hold. JBS is the youngest faculty of the world-renowned and internationally acclaimed University of Johannesburg. We look forward to welcoming you to JBS as we undertake this exciting journey together.

WHAT SETS THE JBS **MBA** APART?

We reimagine the future. You reimagine your career. When we designed our new MBA for the digitally transformed world, we were deliberate in our approach. We wanted to create a definitive learning experience necessary for you to make yourself relevant and marketable, now and into the future.

Our MBA therefore positions you for success by fine-tuning your critical thinking skills across various disciplines, helping you to harness the vast opportunities that digital innovation affords. Learning to leverage the possibilities that technology unlocks is critical to ensuring business growth, and this is prioritised both in the subjects we offer and in our approach to teaching and learning.

We place special and sustained emphasis on the human aspect of business. You will have opportunities to learn from, and engage, with highly respected local and international faculty and business practitioners, which will open up opportunities for you across the continent and the world.



WHAT YOU WILL LEARN DURING YOUR MBA

At JBS, our focus is simple: we want to empower you with everything you need to become a business leader in the digital economy. Our MBA is attuned to this, and will give you the essential skills that you require.

THE CORE THEMES IN THE JBS MBA INCLUDE:

- Emerging technologies of the future
- Advanced e-commerce platforms for entrepreneurship
- Ethical leadership in the digital economy
- Competitive strategy: Winning in the digital marketplace
- Operations and supply chain management for the digital age
- Advanced digital marketing
- Accounting and financial management
- Critical thinking for business
- People management in the new world of work
- Digital technologies: Cloud computing, mobile, artificial intelligence, and more
- Quantitative methods and data analytics
- Economics and international business

IN ADDITION TO THESE CORE THEMES, YOU WILL ALSO HAVE THE OPPORTUNITY TO CHOOSE FROM ELECTIVES ON OFFER EACH YEAR. THESE ARE DRAWN FROM TOPICS SUCH AS:

- Virtual reality in a business world
- Disruptive technologies in areas such as tourism, agriculture and medicine
- Advanced cybersecurity for business
- People management for empowerment and collaboration

Our teaching approach

Our approach to teaching is designed to bridge the gap between the present and the future, and between the classroom and workplace. Business leadership is first and foremost a practical and applied skill. Our MBA makes this a reality through our team of executive and leadership coaches who will help you transfer critical skills from the classroom to the workplace by providing one-on-one support. Our coaches come from successful business backgrounds, and are able to help you identify and achieve your goals, and to apply what you have learnt to your career.

Your learning experience at JBS will be intense and demanding, and will involve an engaging combination of debate, dialogue, experiential learning, simulations, and local and international case study analyses. At all times, the content, structure and medium of your studies will be relevant, practical and geared to the technological advances that drive business.

The Capstone Consulting Project

At the end of your JBS MBA, you will bring together all that you have learnt in the Capstone Consulting Project. This is not a traditional research thesis. Instead, it is a challenging consultancy project where you will explore opportunities for solving real-world problems in a chosen business and devise a innovative solution. You will be guided by a supervisor, who will help ensure your project's success.

Our International Study Tour Elective

As part of the programme, JBS MBA students may choose to go on an optional international study tour, conditions permitting. Potential destinations include China, Argentina, India, Kenya and Ethiopia. This tour offers two weeks of life-changing immersions in the country of your choice, and includes visits to business schools, companies, and government agencies.

Your Physical and Digital Campuses

JBS is located in Johannesburg, the financial and economic heart of Africa. We moved to our brand-new green and smart campus at the start of 2023, which boasts plenty of space for safe, collaborative working. At JBS, we understand that the digital economy is a global economy

Our state-of-the-art classrooms are therefore designed to connect you to the rest of the world, while our smart work areas are fitted with the latest technology to support you. As a JBS MBA student, you will form part of an international intellectual network through our close community links with international business schools. Our digitally enabled classrooms will provide access to local and international faculty, as well as guest speakers.

HOW THE JBS MBA WILL BENEFIT YOU

Our emphasis is on practical, useable learning and skills development that you will be able to apply to your business or organisation in direct and immediate ways.

WE ARE FOCUSED ON ENSURING YOUR SUCCESS BY HELPING YOU BECOME:

- A critical systems thinker who embraces complexity
- An authentic leader with social and digital intelligence
- A forward-thinking futurist who is in touch with global business developments

Our MBA is a meaningful learning journey that delivers real-world results that will lend credibility to, and heighten, your professional position in the marketplace.

DURATION AND COURSE STRUCTURE

The JBS MBA takes 24 months to complete, including both module work and the Capstone Consulting Project.

There are two streams available to you: Weekender and early-bird streams. Both streams have two lectures a week of three hours each.

THE WEEKENDER STREAM

Two lectures on a Saturday from 08h00 to 15h00

THE EARLY-BIRD STREAM

Two mornings a week on Tuesdays and Thursdays from 06h30 to 09h30

TEACHING BLOCKS IN 2026

The 2025 teaching year will be divided into the following four blocks:

Block one January to March 2026,

Block two April to June 2026

Block three June to August 2024

Block four September to November 2026

The first Weekender stream will run on Saturday, 20 January 2026, and the Early Bird stream will start on Tuesday, 23 January 2026.

ADMISSION REQUIREMENTS

TO QUALIFY FOR THE JBS MBA, YOU NEED TO HAVE:

- A four-year undergraduate degree

OR

- A three-year undergraduate degree, and a NQF Level 8 postgraduate degree or diploma
 - A minimum of four years work experience, including at least two years experience in management
 - An NQF Level 4 matriculation pass in mathematics **OR** equivalent (preferred but not essential)
- Proficiency in English
- Successfully completed the admissions portfolio
 - A study permit for South Africa if you are an international applicant

Please note that admission to our MBA is a competitive process with limited places available and there are limited places available. Meeting the above requirements does not automatically guarantee your acceptance into the programme.

HOW TO APPLY

All applications must be completed online at: <https://jbs.ac.za/face-to-face-mba/>

CLOSING DATE FOR APPLICATIONS

Closing date for applications is 30 November 2023

FEES

The total fee for the MBA is **R215,000** (plus an additional fee for UJ IT). The cost of travel and accommodation for the optional International Study Tour is not included in the MBA fees.

FOR MORE INFORMATION PLEASE VISIT: <https://jbs.ac.za/>

MASTER OF BUSINESS ADMINISTRATION (MBA) (CONTACT/FACE-TO-FACE)

(MBA19Q) / (MBA34Q)

NQF LEVEL: 9

NUMBER OF CREDITS: 190

PURPOSE

The purpose of this qualification is to develop the capabilities and skills of current and potential managers and professionals to deal effectively with the challenges of managing and leading in the digital economy. It is the intention of the qualification to transform incoming students by equipping them with the high order skills by leveraging technology and effectively employing soft skills, in an ethical and sustainable manner required for high impact in their environments.

RULES OF ACCESS

- Access will be provided to the student who is in possession of:
- Honours Degree in a relevant field (NQF Level 8) with an overall average of 60%; or
- PGDip in Management, PGDip in Business Management, PGDip in Business Administration or related NQF Level 8 qualifications with an overall average of 60%; or
- A cognate Bachelor's Degree equivalent at NQF level 8; or
- A three-year degree plus a PGDip (NQF level 8).
- Acceptable GMAT score or an acceptable JBS Admission Test score;
- Mathematics: Acceptable level of competence on NSC results;
- SAQA Accreditation (international applicants only). SAQA Help desk: +27 12 431-5070 or go to: <http://www.saqa.org.za>
- Proof of English language proficiency (for students who have not studied at tertiary level in English);
- A minimum of 4 years work experience at an appropriate level; and
- Advanced computer skills.

Students not meeting the above requirements can apply through the Recognised Prior Learning (RPL) route. The JBS selection committee will review all RPL prior to the acceptance of an applicant.

Credit granted towards MBA Programme from PGDip BA Programme:

A total number of 60 credits at an NQF level 08 may be transferred from the PGDip (BA) onto the JBS MBA programme (up to 6 x 10 credit modules, ie. Credits granted per module individually, not a collective of all six modules).

The following credits will be granted (and students will be exempt from study for these six modules) to those students who have successfully completed the JBS PGDip BA. Module credits will not be granted for students who have completed their PGDip studies elsewhere at other institutions other than JBS.

Please note, admission onto the MBA programme requires a final overall academic average score of a minimum of 60% on the PGDip BA programme.

The relevant modules to which credits will be transferred into the MBA from the PGDip (BA) programme are as follows:

PGDip (BA) Contact	PGDip (BA) Online			
E19BAQ	E19B1O	E20B2O		
	1st Intake	2nd Intake		
PEM8X01	PEM111O	PEM112O	People Management in the New World of Work	10 credits
CSM8X01	CSW111O	CSW112O	Competitive Strategy: Winning in the Market Place	10 credits
AFM8X01	AFM111O	AFM112O	Accounting and Financial Management	10 credits
DIG8X01	DIG111O	DIG112O	Digital Technologies	10 credits
OPS8X02	OSC111O	OSC112O	Operations and Supply Chain Management in the Digital Age	10 credits
EIB8X02	EIB111O	EIB112O	Economics and International Business	10 credits

CURRICULUM

FIRST YEAR					
YEAR MODULE					
Module Name		Module Code		NQF Credits	
Contemporary Management		CON9X00		10	
		1 Year module		10 Credits	
SEMESTER MODULES					
FIRST SEMESTER (EARLY BIRD)/(WEEKENDER)			FIRST SEMESTER (EARLY BIRD)/(WEEK-ENDER)		
JANUARY – JUNE 2023			JULY - NOVEMBER 2023		
Module Name	Module Code	NQF Credits	Module Name	Module Code	NQF Credits

Orientation and Teamwork	OAT9X01	0	Operations and Supply Chain Management in the Digital Age	OPS9X02	10
Competitive Strategy: Winning in the Digital Market Place	CSM9X01	10	Accounting and Financial Management	AFM9X01	10
People Management in the New World of Work	PMA9X01	10	Advanced E- Commerce Platforms for Entrepreneurship	AEP9X02	10
Advanced Digital Marketing	ADM9X02	10	Economics and International Business	EIB9X02	10
Digital Technologies	DIG9X01	10			
	5 Modules	40 Credits		4 Modules	40 Credits

SECOND YEAR					
Year Module					
Capstone Consultancy Project		CCP9X00		50	
		1 Year module		50 Credits	
FIRST SEMESTER (EARLY BIRD)/(WEEKENDER)					
Module Name	Module Code	NQF Credits	Module Name	Module Code	NQF Credits
Consulting Skills, Quantitative Methods and Data Analytics	CSQ9X01	10			
Ethical Leadership in the Digital Economy	ELD9X01	10			
Electives* – Choose THREE of the following: *Please note, not all elective modules listed will be taught in each academic year, i.e.. On average, five or less elective modules will be timetabled. JBS reserves the right to run elective modules in priority of studentspecialisation selections and requirements, at the discretion of the JBS academic leadership.					
QUARTER 2			QUARTER 3		
APRIL – JUNE 2024			JULY – AUGUST 2024		
Competitive Intelligence	COI9X01	10	Advanced AI and Robotics for Business	AAI9X01	10
Entrepreneurship and Start- ups	ESU9X01	10	Blockchain Applications for Business	BCI9X01	10

Contemporary Issues in Costing and Pricing Models	CPM9X01	10	Big Data & Data Analytics for Managers in the 4th IR	BDD9X01	10
			International Elective A	IEA9X01	10
			International Elective B	IEB9X01	10

RESEARCH TIME: 26%

MBA ELECTIVES:

Healthcare Management Stream

A Healthcare Management area of specialisation is available to students on the JBS MBA programme in 2024. Students need to undertake one (1) non-credit bearing module that is ONLY compulsory should students choose to complete Healthcare Management as the focal area for elective specialisation. This module serves in preparation of a broad understanding of Healthcare Management, so as to provide context to the healthcare elective modules, and therefore is not assessed or holds credit value.

Addition of the following five (5) ELECTIVE modules (have to select only three – electives that will run in any one year is dependent on the availability of faculty and the number of students who select modules, ie. On average typically 8 electives are offered each year)

- Economics in Healthcare Management, 10 credits;
- Legislation and Ethics in Healthcare, 10 credits;
- Big Data and Analytics in Healthcare, 10 credits;
- Systems for Healthcare Operations Management, 10 credits;
- Innovation in Healthcare Management.

Students who choose Healthcare Management as a focus area of specialisation for their electives, are also required to also complete the following compulsory non-credit bearing module in addition to their three chosen electives, which serves in preparation of studying these the Healthcare Management topical electives:

- Fundamentals of Healthcare Operations Management, 0 credits. (Compulsory module for students specialising in healthcare)

TEACH-OUT PLAN (MBA34Q): 2021 - 2023:

2020	2021	2022	2023
2020 Cohort - First year of registration & study	2020 Cohort - 2nd year and last year of study including final submission of Capstone Research Project. 2021 Cohort - First year of registration & study.	2020 Cohort - 3rd year permitted to register to complete any outstanding requirements towards fulfilment of qualification. 2021 Cohort – 2nd year and last year of study including final submission of Capstone Research Project.	2021 Cohort - 3rd year permitted to register to complete any outstanding requirements towards fulfilment of qualification.
		Registrations for amended new MBA (MBA19Q) with new 4IR curriculum focus.	

The following arrangements will apply:

- Teach out will only apply to students who have registered for the current programme (MBA34Q) in 2020 and 2021.
- All new intake registrations for the MBA Contact programme from January 2022 will be against new programme code MBA19Q.
- Students who have first registered in 2020 and 2021 against old MBA programme (MBA34Q) will be granted two further years in order to complete the qualification, including submission of their research project in their final year of study (maximum 3 years).

**ALPHABETICAL LIST OF MODULE CODES, MODULE NAMES AND PREREQUISITES
FOR MASTER'S DEGREE IN BUSINESS ADMINISTRATION (CONTACT/FACE-TO-FACE)
MODULES**

Module Code	Module Name	Pre- Requisite
AFM9X01	Accounting & Financial Management	N/A
AAI9X01	Advanced AI and Robotics for Business	N/A
ADM9X02	Advanced Digital Marketing	N/A
AEP9X02	Advanced E-Commerce Platforms for Entrepreneurship	N/A
BDD9X01	Big Data & Data Analytics for Managers in the 4th IR	N/A
BCI9X01	Blockchain Applications for Business	N/A
CCP9X00	Capstone Consultancy Project	N/A
CLO9X01	Cloud Computing*	N/A
COM9X01	Common Cloud-Platforms – Advanced Training*	N/A
CPM9X01	Contemporary Issues in Cost & Price Models	N/A
CSM9X01	Competitive Strategy: Winning in the Digital Market Place	N/A
CSQ9X01	Consulting Skills, Quantitative Methods and Data Analytics	N/A
COI9X01	Competitive Intelligence	N/A
CIB9X01	Contemporary Issues in International Business*	N/A
CON9X00	Contemporary Management	N/A
CYB9X01	Cybersecurity*	N/A
DAL9X01	Developing Authentic Leadership*	N/A
DIG9X01	Digital Technologies	N/A
DRP9X01	Disruptive Technologies for Industry Sectors*	N/A
EIB9X02	Economics and International Business	N/A
EIR9X01	Entrepreneurship & Innovation in the 4th IR	N/A
ESU9X01	Entrepreneurship and Start-ups	N/A
ELD9X01	Ethical Leadership in the Digital Economy	N/A
ITH9X01	Internet of Things*	N/A
IEA9X01	International Elective A	N/A
IEB9X01	International Elective B	N/A
IEC9X01	International Elective C*	N/A
NEG9X01	Negotiation Skills*	N/A
OPS9X02	Operations and Supply Chain Management in the Digital Age	N/A
OAT9X01	Orientation and Teamwork	N/A
PPM9X01	People Management for Empowerment and Collaboration*	N/A
PEM9X01	People Management in the New World of Work	N/A
STO9X01	Storytelling*	N/A
VIR9X01	Virtual Reality in the Business World*	N/A

Module code not yet available	Economics in Healthcare Management	N/A
Module code not yet available	Legislation and Ethics in the Healthcare Sector	N/A
Module code not yet available	Big Data and Analytics in Healthcare	N/A

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